

For immediate Release
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BRIGHT of Sweden announces Race to 10™ wins Mom's Choice Award®

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BRIGHT of Sweden are proud to announce that our new game Race to 10™ has won the prestigious, internationally recognized Mom's Choice Gold Award® 2016.

The award was announced October 5th and Race to 10™ won a gold seal.

The Mom's Choice Awards® (MCA) evaluates products and services created for children, families and educators. The program is globally recognized for establishing the benchmark of excellence in family-friendly media, products and services. The organization is based in the United States and has reviewed thousands of items from more than 55 countries.

Games by BRIGHT of Sweden are proud to accept this Award and will promote the golden seal on the game with honor. Mom's Choice Awards®: Around the world, parents, educators, retailers and members of the media look for the MCA mother-and-child Honoring Excellence seal of approval when selecting quality products and services for children and families.

*Mom's Choice Gold Award® is the second award Race to 10™ wins in 2016.
Tillywig Toy Award BRAIN CHILD is the first one.*

Our customers can very soon find our Race to 10™ in stores; in Scandinavia as well in North America. Contact Games by BRIGHT of Sweden for more information on how to pre-order your game at info@gamesofsweden.se

Sigma the monkey likes numbers, and especially the number 10. He wants all numbers to be added or subtracted so they reach the sum of 10. Can you help Sigma to make the numbers to reach the sum of 10 and make him happy?

Race to 10™ is played in three rounds; one round is one circle on the board. The player first to reach 10 on each round wins points. The player with most points after the three rounds win the game! Race to 10™ is available from December, 2016.

For more information you are warmly welcome to visit our website at: www.gamesofsweden.se

