



Press Release

For immediate Release
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Games by BRIGHT of Sweden announces Geometry Strategy® finalist in the 2017 Toy of the Year Award for Rookie of the Year

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Games by BRIGHT of Sweden are proud to announce that our Geometry Strategy® is a finalist in the 2017 Toy of the Year Awards.

The finalists were announced November 21st and Geometry Strategy® is a finalist in the Rookie of the Year category!

Rookie of the Year is a new category for 2017:

“A new company (created within the last 2 years) that has brought to market an outstanding toy”

Finalists for the TOTY Awards have been selected by a nomination committee comprised of 25 industry experts. Members of the nomination committee represent a cross-section of:

- Creativity, Originality and Innovation
- Design and Promotion
- Excellence of Product
- Marketplace Acceptance

In conjunction with the TOTY press event where finalists are announced, voting for TOTY 2017 winners will commence on Monday, November 21st and close on Sunday, January 15th at 11:59 pm (Eastern). Visit www.ToyAwards.org to vote!

Games by BRIGHT of Sweden are proud and honored our Geometry Strategy® is selected TOTY finalist and look forward to the awards ceremony in New York city February 17th, as the winners are announced!

Geometry Strategy® is a strategic board game for 2 to 4 players aged over 12, where the first player who places their Sphere on the board's Bullseye is the winner. Now, how hard can that be? Well, imagine having 1,2 or 3 opponents trying to stop you and take you out of the game, and your Sphere has no defense...

Add a Red Zone where everything changes and you get this unique strategy game.

It takes approximately 15-60 minutes to play. The good looking game box includes 1 game board, 4 sets of 10 playing pieces, 4 Challenge Ranking Lists, 15 Red Zone cards and 1 Instruction sheet. Geometry Strategy® is available from February, 2016.

In 2016, Geometry Strategy® has won a Mom's Choice Gold Award; a Parents' Choice Gold Award; a Family Choice Award and a Tillywig TOP FUN Toy Award.

For more information you are warmly welcome to visit our website at: www.gamesofsweden.se

