



## Press Release

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### Games by BRIGHT of Sweden presents Sigma's World™ - new line of educational games

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#### Games by BRIGHT of Sweden proudly present Sigma's World™ - the new line of educational games

We get so many requests on games for our younger friends; fun games that also help develop the young minds of the players, and of course we listen. So, we and our sweet little monkey Sigma are now happy to launch a line we call **Sigma's world™!**

Educational toys and games are hot and the demand for fun games motivating a child's mental, social, and physical development keep on growing. Parents are keen to find toys and games that stimulates the children's minds and that engage them.

In this light, we're launching our line of Play & Learn games under the name Sigma's World™.

The games in our **Sigma's World™** are Play & Learn games; learn while having lots of fun! With our background in developing STEM teaching products since 2005, and making strategy games, we infuse education in play in a fun and inspiring way

Our **Sigma's World™** games let families play and spend quality time together, while the kids' minds are absorbing what's to learn in playing our games.

The sweet monkey Sigma is the guide in all the games in his world!



*In Sigma's World, our games 4 bananas™ and Race to 10™ are available today, and lots of new games are waiting to be launched in our Sigma's World™ line.*

*The big launch of 4 bananas™ will be at ChiTAG fair in Chicago, November 18<sup>th</sup>-19<sup>th</sup> 2017.*

For more information you are warmly welcome to visit our website at: [www.gamesofsweden.se](http://www.gamesofsweden.se)

