

For immediate Release  
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### Games by BRIGHT of Sweden announces Geometry Strategy® on national TV in the US

#### Contact

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**BRIGHT of Sweden are proud to announce that our Geometry Strategy® will appear on national TV in USA, in the show called *Showcase Marketplace*, produced by Dreamstar Multimedia.**

#### ***The show: Showcase Marketplace***

This original home shopping show aired for the first time in 1999 and since then it has hosted thousands of guests and become a well known breakfast style home shopping television show and a powerful marketing tool to businesses and e-commerce companies to enable them to bring their products and services mainstream via television.

#### ***The Host: Elizabeth Burke***

Elizabeth is a seasoned television veteran in the industry with over 15 years of experience. She has hosted national television shows, worked as a journalist for major news networks like CBS and FOX, produced, directed and worked in film. Elizabeth was also part of an Emmy award winning team for outstanding production and brings her savvy interview know-how coupled with her natural sense of enthusiasm and fun in front of the camera for Showcase Marketplace

#### ***Distribution:***

National Television: The Geometry Strategy® segment will appear as part of the television show “Showcase Marketplace – Christmas in July” and will be distributed 10 times across the United States via the Youtoo America Network Distribution.

Additionally, the show will be aired 2 times on HamptonsTV, throughout the State of New York.

#### ***Air times:***

7/10 - 11:30 am  
7/11 - 11:00 am, 2:00 pm  
7/13 - 1:30 pm  
7/17 - 11:30 am  
7/18 - 2:00 pm  
7/21 - 1:30 pm, 5:00 pm  
7/26 - 6:00 pm  
7/28 - 2:30  
7/29 - 11:30 am, 4:00 pm

***Our American gamers and customers*** can find Geometry Strategy® in stores. For this show, we work with FunAgain Games; [www.funagain.com](http://www.funagain.com)

ACD Distribution is our exclusive distributor in the US, and retailers will have it on the shelves in May. For gamers and customers outside of USA, contact BRIGHT of Sweden for more information on how to order your game at [info@gamesofsweden.se](mailto:info@gamesofsweden.se)

Geometry Strategy® is a strategic board game for 2 to 4 players aged over 12, where the first player who places their Sphere on the board's Bullseye is the winner. Now, how hard can that be? Well, imagine having 1,2 or 3 opponents trying to stop you and take you out of the game, and your Sphere has no defense... Add a Red Zone where everything changes and you get this unique strategy game.

It takes approximately 15-60 minutes to play. The good looking game box includes 1 game board, 4 sets of 10 playing pieces, 4 Challenge Ranking Lists, 15 Red Zone cards and 1 Instruction sheet.

For more information you are warmly welcome to visit our website at: [www.gamesofsweden.se](http://www.gamesofsweden.se)