

BRIGHT of Sweden announces Success launch of Geometry Strategy®

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BRIGHT of Sweden are happy to announce the launch of the new board game Geometry Strategy® was a success at ToyFair 2016 in New York.

The abstract board game gained lots of interest and attention at the show and many retailers in the US and abroad are waiting to take in the game. The process for distribution in USA is already ongoing and the game will be available for US retailer in the spring of 2016.

The visual appeal is followed by a unique game play that takes strategy board gaming to new levels. One of the amazing things with Geometry Strategy® is that you will never have the same game play. Ever.

Geometry Strategy® is a strategic board game where the first player who places their Sphere on the board's Bullseye is the winner. Now, how hard can that be? Well, imagine having 1,2 or 3 opponents trying to stop you and take you out of the game, and your Sphere has no defense...

Playing Geometry Strategy®, you have 9 beautiful and characteristic pieces beside the Sphere to support your Sphere and to attack the other players' pieces. These are your soldiers on the board. On the board, there's a Red Zone; this is where the magic happens. Entering the Red Zone means you can change the conditions for the game. Completely. You have to be smart about entering though; this move can make you or break you.

"Geometry Strategy® looks like a classic board game, but it has that 21st century touch. It's strategic and tactic, and there's the fact that the element of chance when entering the Red Zone ensures you'll never have the same game play. Ever." Anna Kristensson, Marketing Director at BRIGHT of Sweden says. "All players are engaged at all times, since every move can force you to re-consider your strategy. Each turn you make important choices."

Geometry Strategy® is for 2 to 4 players aged over 12. It takes approximately 15-60 minutes to play. The good looking game box includes 1 game board, 4 sets of 10 playing pieces, 4 Challenge Ranking Lists, 15 Red Zone cards and 1 Instruction sheet.

Geometry Strategy® is available from February, 2016.

For more information you are warmly welcome to visit our website at: www.gamesofsweden.se