

### **BRIGHT of Sweden announces Matha-a-Round $\Sigma$ <sup>®</sup> wins BRAIN CHILD Tillywig Toy Award**

#### **Contact**

Anna Kristensson  
Marketing Director  
+46 738 106893  
anna@gamesofsweden.se

**BRIGHT of Sweden are proud to announce that our Math-a-Round  $\Sigma$ <sup>®</sup> has won the prestigious Tillywig Toy Award BRAIN CHILD 2016.**

The winners were announced April 29th and Math-a-Round  $\Sigma$ <sup>®</sup> won a BRAIN CHILD seal.

Each year, the Tillywig Awards Program delivers to consumers, retailers, and the media information on the best children's products, parenting products, and educational products available in today's marketplace. Awards are given on the basis of group tests, the primary purpose of which is to evaluate the quality, efficacy, entertainment value, or educational value of the products.

The BRAIN CHILD category stands for "Exciting products that energize the mind while seamlessly blending fun and learning."

Tillywig about winner Math-a-Round  $\Sigma$ <sup>®</sup>:

"Math-a-Round is a smartly crafted game in which children hone their basic math skills.... Players take turns picking up number tokens without seeing them first. They must each then place the number on their respective playing board to the right of a previously selected number and insert either a plus or minus sign between the two. In this fashion, a running total is created and altered on every turn, through a combination of chance and choice. As the game progresses, players receive plenty of math practice as they recalculate totals due to the continually expanding strings of numbers and operations. The first player to achieve a total of 10 in this manner earns points for that round. Players then play again until four rounds have been completed, after which the player with the most points wins the game. The eye-catching, cleverly designed boards, with their four concentric circles representing each round of play, add to the fun. Includes several excellent game play variations. For 2 players."

BRIGHT of Sweden are proud to accept this Award and will promote the gold and black seal on the game with honor.

Math-a-Round  $\Sigma$ <sup>®</sup> takes about 15 minutes to play. The good looking game box includes 2 game boards, 45 number tokens, 30 each of the + and – tokens, 10 score tokens and 1 Instruction sheet.

For more information you are warmly welcome to visit our website at: [www.gamesofsweden.se](http://www.gamesofsweden.se) or contact BRIGHT of Sweden at [info@gamesofsweden.se](mailto:info@gamesofsweden.se)