

### **BRIGHT of Sweden announces US distributor for Geometry Strategy®**

#### **Contact**

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BRIGHT of Sweden are happy to announce that **ACD Distribution** is the US distributor for Geometry Strategy®

Since the first discussions at ToyFair 2016 in New York, an agreement has been met and ACD Distribution will be the distributor for Geometry Strategy®, and also for our other games BRIGHT Science Quiz® and Math-a-Round Σ®.

BRIGHT of Sweden are looking forward to a fruitful relationship, starting now. The BRIGHT games will be available to US retailers this spring.

ACD Distribution is one of the top distributors for toys and games in USA. Brief introduction from ACD's website [www.acdd.com](http://www.acdd.com):

"Since 1993, ACD Distribution has been a leading distributor in the toy and hobby gaming industries, serving both national and international customers. We work with over 350 publishers to offer a wide array of items from the classics through the hottest new releases. Our tremendous growth over the years is a result of a passion for our products and a commitment to build effective partnerships with retailers and publishers. Our staff continually strives to provide the top customer service in the industry. That's why we are "Simply the Best"."

Geometry Strategy® is a strategic board game where the first player who places their Sphere on the board's Bullseye is the winner. Now, how hard can that be? Well, imagine having 1, 2 or 3 opponents trying to stop you and take you out of the game, and your Sphere has no defense... Add a Red Zone where everything changes and you get this unique strategy game.

*"Geometry Strategy® looks like a classic board game, but it has that 21<sup>st</sup> century touch. It's strategic and tactic, and there's the fact that the element of chance when entering the Red Zone ensures you'll never have the same game play. Ever."* Anna Kristensson, Marketing Director at BRIGHT of Sweden says. *"All players are engaged at all times, since every move can force you to re-consider your strategy. Each turn you make important choices."*

Geometry Strategy® is for 2 to 4 players aged over 12. It takes approximately 15-60 minutes to play. The good looking game box includes 1 game board, 4 sets of 10 playing pieces, 4 Challenge Ranking Lists, 15 Red Zone cards and 1 Instruction sheet.

Geometry Strategy® is available from February, 2016.

For more information you are warmly welcome to visit our website at: [www.gamesofsweden.se](http://www.gamesofsweden.se)