



Press Release

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Games by BRIGHT of Sweden proudly announce: Independent Toy Awards to our Sigma's World™ games

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Our Sigma's World™ games awarded with medals at the Independent Toy Awards in UK.
We are very proud of these awards!

➤ **Race to 10™ won a GOLD medal in the Educational Games category**

"To be a gold medal winner in the Independent Toy Awards, you need to not only have a first-class product but be well respected and trusted within the independent toy trade."

➤ **M as in Monkey™ won a BRONZE medal in the Special Needs category**

"The quality of the products submitted by the following bronze medalists only goes to show how closely fought our awards were this year."

➤ **4 bananas™ won a COMMENDED medal in the Educational Games category**

"The companies below narrowly missed out on a top three medal this year, but achieved at least 10% of the votes in their respective categories"

A background to the awards

"Now celebrating our 10th year, the Independent Toy Awards enjoy unrivalled respect within the industry, thanks to being voted for - not by "experts", "testers" or "panels" - but by those at the sharpest end of the industry... the nation's independent toy retailers."
– from <https://www.toyshopuk.co.uk/ita/>

In our **Sigma's World™** games, we infuse education in play in a fun and inspiring way. They let families play and spend quality time together, while the kids' minds are absorbing what's to learn in playing our games. The sweet monkey Sigma is the guide in all the games in his world!

In Sigma's World, our games 4 bananas™, Race to 10™ and M as in Monkey™ are available today, and lots of new games are waiting to be launched in our Sigma's World™ line.

Next in line is Pi and the planets™, where Sigma and his scientist friend Pi are planet gazing!

For more information you are warmly welcome to visit our website at: www.gamesofsweden.se

